

Affiliate Marketing Opt-out Notice

Why You Are Receiving This Notice

Federal law gives you the right to limit some but not all marketing from our affiliates. Federal law also requires us to give you this notice to tell you about your choice to limit marketing from our affiliates.

Your Choice To Limit Marketing

You may limit our affiliates, such as Mutual of Omaha, United of Omaha and other bank affiliates, from marketing their products or services to you based on your personal information that we collect and share with them. This information may include your income, your account history with us, your credit score and other similar information.

Your choice to limit marketing offers from our affiliates will apply until you tell us to change your choice.

If there is more than one owner of any bank product or service, any one owner may request that we not share information on behalf of the one owner and the other owners.

Your choice to limit marketing offers from our affiliates will apply as long as you remain a customer of Mutual of Omaha Bank.

To limit marketing offers, just check the box on the Affiliate Marketing Choice Form, complete the form and return it to us at the following address:

**Mutual of Omaha Bank
Attn. Privacy Notice AZ-4002-064
PO Box 64084
Phoenix AZ 85082-4084**

✂ Detach here -----

MUTUAL OF OMAHA BANK Affiliate Marketing Choice Form

Do not permit your affiliated companies to use my personal information to market their products and services to me.

Print your name and address clearly

First Name Middle Initial Last Name

Address (line 1)

Address (line 2)

City State Zip Code